



**GUIDELINES  
FOR THE USE OF  
BM CERTIFICATION  
CERTIFICATION MARKS**

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## Congratulations on achieving certification with **BM Certification**!

Your **BM Certification** certificate and certification marks are valuable tools to help you show your organization's commitment to certain standards.

The certificate issued by **BM Certification** is an important confirmation of your company's international management practice and is considered to be an element that increases the company's value. By certifying the management system, you have obtained a certificate of business practice based on the principles of continuous improvement.

The **BM Certification** certification marks are for customers, who have been assessed and certified as meeting the requirements of a given scheme. As recognized signs of achievement, we encourage you to use the mark(s) you have earned as widely as possible to promote your certification.

By following these guidelines you will be able to successfully promote your certification on brochures, stationery, websites, vehicles and other materials.

Our certification marks and symbols are associated with **BM Certification** certification services only. They are not associated with services such as inspection, testing or training, that you may have received as a service from **BM Certification**.



# BM CERTIFICATION CERTIFICATION MARKS

The certification mark of the management system standards is a rectangular shape mark.

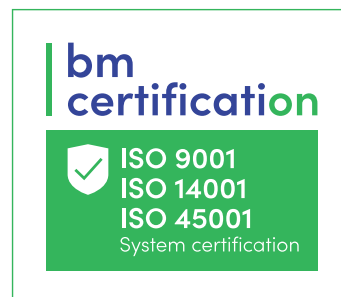
The certification mark contains information about the certification group, such as System Certification at the bottom and about the specific standard by which the company is certified, at the middle, e.g. ISO 9001; ISO 14001.

Certification marks are used for each certified management system standard separately.



In cases when company is certified according 2 or more standards

- a) Several certification marks can be used next to each other, or
- b) Combined certification mark can be used.



NOTE: No more than 3 standards can be displayed in single certification mark.

## COLORS

**BM Certification** certification marks are allowed in the following color combinations:

- Green color 1
- Black color 2
- White color 3

**Version 1 and 2** are used on a white or light color background so that all lines are clearly visible.

**Version 3** is only used if options 1 and 2 cannot be used and this version is only used on a black or dark background.



## DIMENSIONS OF CERTIFICATION MARKS

You can use the **BM Certification** mark in a smaller size and narrower than originally intended. In order to place the certification marks as appropriately as possible in the intended design, please follow the instructions below on the minimum size in which the mark can be used for both printing and digital use.

**b** - Areas of the certification mark that cannot be adjacent other design (exclusion zones)



Certification mark minimum size for printing:  
**10 mm height**



Certification mark minimum size for use online:  
**40 pix height**



# CONDITIONS FOR THE USE OF BM CERTIFICATION CERTIFICATION MARKS

Certification marks may only be used by certified BM Certification customers.

In Table 1 is shown the formats of the certification mark, how it is allowed to be used, dividing it into two categories / versions – A1, A2.

## CERTIFICATION MARKS ON PRODUCTS AND PACKAGING

Certification marks may not be used on the product and primary packaging.

## SECONDARY PACKAGING, DELIVERY PACKAGING BOXES

Certification marks may be used on secondary packaging and delivery packaging boxes, such as those that have not reached the final consumer, with a clear statement next to the certification mark.

The statement must be as follows: This product was manufactured in a company that is certified according to the xxx (quality, environmental, etc.) management system and meets the requirements of xxx (ISO 9001: 2015, ISO 14001: 2015, etc.). Example: "This product was manufactured in a company whose quality management system is certified in accordance with the requirements of ISO 9001: 2015."

Allowed format: A2.

## CERTIFICATION MARKS ON OTHER MATERIALS

You may use certification marks on various types of representative materials. They should never give the impression that the certification falls outside the scope of the certification. The certified scope is indicated on the certificate issued by the company.

## STATIONERY

Certification marks can be placed on form headers / footers, envelopes, business cards, compliment forms, invoices if they are used in conjunction with the client's own logo or trademark. Allowed version: A1.

When marks are applied to objects, the size of the mark must not exceed 75% of the size of the customer's logo (the certification mark must be smaller). The restrictions on the minimum size of the certification mark must also be taken into account.

## ADVERTISING MATERIALS

Certification marks may be used in advertisements, articles, brochures, websites, exhibition visual materials, as well as exhibition banners, if they are used together with the client's own logo or trademark. Allowed version: A1.

When marks are applied to objects, the size of the mark must not exceed 75% of the size of the customer's logo (the certification mark must be smaller). The restrictions on the minimum size of the certification mark must also be taken into account.

## SIGNS

Certification marks may be used on building signs, flags, vehicles if they are used in conjunction with the customer's own logo or trademark. Allowed version: A1.

When marks are applied to objects, the size of the mark must not exceed 75% of the size of the customer's logo (the certification mark must be smaller). The restrictions on the minimum size of the certification mark must also be taken into account.

## SIZE



The size of the certification mark can be adjusted according to the items on which it is placed. They must always retain their original proportions and must not be less than the minimum size (10 mm high).

In addition to the minimum size limit requirements, the user must comply with the conditions regarding his own company logo next to the certification marks.

## MODIFICATIONS

It is forbidden to make any corrections to the design of the certification mark.

TABLE No. 1

VERSION	USES	CERTIFICATION MARK
A1	Office stationery Promotional materials Buildings, vehicles and flags	
A2	Secondary packaging	 <p>This product was manufactured in a company whose quality management system is certified in accordance with the requirements of ISO 9001: 2015.</p>

# ADDITIONAL TERMS OF USE

- Certification marks can only be used when BM Certification has issued a management system certificate.
- Certification marks may only be used in accordance with the guidelines and their annexes or appendices.
- Marks must not be used in a misleading manner or to give the impression that they relate to anything other than the scheme and scope for which certification has been obtained. For example, if you place certification marks on a company website where only one company is certified, then the marks should have an indication next to them explaining which company in the group is certified.
- At the request of BM Certification, users of certification marks must stop using the marks if BM Certification considers that the use of the mark is incorrect (stipulated in the contract).
- In case of suspension or expiration of the certificate (stipulated in the contract), the user of the certification marks must immediately stop their use and distribution, as well as remove them from the sites where they were located.
- By using certification marks, the user agrees to comply with the above conditions. Failure to comply with the conditions may result in suspension of the certificate and legal action (stipulated in the contract).

IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT US:

T.: +371 67772135

E.: [info@bmcertification.com](mailto:info@bmcertification.com)

# EXAMPLES OF CERTIFICATION MARKS

## ISO 9001



## ISO 14001



## ISO 45001



## ISO 27001



# EXAMPLES OF CERTIFICATION MARKS

## ISO 50001



## ISO 22000



## ISO 27018



## ISO 9001, 14001



# EXAMPLES OF CERTIFICATION MARKS

## ISO 9001, 27001



## ISO 9001, 14001, 45001

